

Surname
Other Names

Centre Number

Candidate Number
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**GCSE – NEW**

3700U30-1



**ENGLISH LANGUAGE**

**UNIT 3**

**Reading and Writing: Argumentation, Persuasion and Instructional**

MONDAY, 12 JUNE 2017 – MORNING

2 hours

For Examiner's use only		
	Maximum Mark	Mark Awarded
Section A (Reading)	40	
Section B (Writing)	40	
<b>Total</b>	<b>80</b>	

**ADDITIONAL MATERIALS**

Resource Material.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A.

Answer **both** questions in Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page(s) at the back of the booklet, taking care to number the question(s) correctly.

You are advised to spend your time as follows:

- Section A - about 10 minutes reading
- about 50 minutes answering the questions
- Section B - about 10 minutes planning
- about 25 minutes writing for B1
- about 25 minutes writing for B2

**INFORMATION FOR CANDIDATES**

Section A (Reading): 40 marks

Section B (Writing): 40 marks

The number of marks is given in brackets at the end of each question or part-question.



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**SECTION A (Reading): 40 marks**

In the **separate Resource Material** there are five texts on the theme of 'Fairtrade' labelled **Text A-E**. Read each text carefully and answer **all** the questions below that relate to each of the texts.

**Text A**

**A1.** How much money is generated in the UK alone from Fairtrade sales? [1]

.....

**A2.** What percentage of female farmers and workers are employed on plantations? [1]

.....

**A3.** What is the purpose of **Text A**? Tick (✓) the correct box. [1]

Personal use

Public use

Educational use

Occupational use



**Text B**

**A4.** What does the phrase “substantial contribution” mean in this text? **Tick (✓) the correct box.** [1]

- |                                      |                          |
|--------------------------------------|--------------------------|
| A kind offering                      | <input type="checkbox"/> |
| To be a generous person              | <input type="checkbox"/> |
| To donate some money to the farmer   | <input type="checkbox"/> |
| To get involved in a significant way | <input type="checkbox"/> |

**A5. Text B** suggests the steps you can take to increase your support for Fairtrade. Put these steps into order by numbering each of the steps below from each section. [3]

The first step has been completed for you:

- |   |                                |
|---|--------------------------------|
| (a) Find out which shops stock Fairtrade or ethical products.   | <input type="text" value="1"/> |
| (b) Encourage your friends and family to do the same.   | <input type="text"/>           |
| (c) Shop responsibly once you have found a stockist.  | <input type="text"/>           |
| (d) Sign up to the Fairtrade campaign and help your local area to become a Fairtrade town or village. | <input type="text"/>           |



**Text C**

**A6.** Martin Luther King said, “Before you finish eating breakfast in the morning, you’ve depended on more than half the world.” Explain what Martin Luther King meant. [1]

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**A7.** Summarise **five** reasons why, according to the text, we should support Fairtrade. [5]

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**Text D**

**A8.** What is meant by the word “consortium”, used in the introduction to the text? **Tick (✓) the correct box.** [1]

- |  |                          |
|--|--------------------------|
| A group or association                                     | <input type="checkbox"/> |
| A specialist coffee growing farmer                         | <input type="checkbox"/> |
| The machinery used to process the coffee on the plantation | <input type="checkbox"/> |
| That Fairtrade is a fair process for the farmers           | <input type="checkbox"/> |

**A9.** How does Gerardo Arias Camacho convince the reader of the benefits of Fairtrade? [10]

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**Text E**

**A10.** What does Richard Shannon mean when he says, “If it doesn’t have a Fairtrade logo then we must be holding the farmer down and standing on his neck whilst we steal his coffee”? [1]

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**A11.** Explain why some coffee lovers are turning their backs on Fairtrade. [5]

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**SECTION B (Writing): 40 marks**

*In this section you will be assessed for the quality of your **writing** skills.*

**Answer question B1 below and question B2 on page 14.**

**B1.** Your school/college is considering using more Fairtrade items in its canteen. Although this will help to support Fairtrade farmers, it will mean an increase in the price of meals.

You feel strongly about this proposal and decide to write a letter to your Headteacher/Principal giving your views.

**Write your letter.**

[20]

*10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.*

*You should aim to write between 200-300 words.*

The space below can be used to plan your work before starting on the next page.

PLAN:



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LETTER: .....

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**B2.** You would like to raise some money to support a local charity.

Write a talk to your year group to raise awareness about your local charity and to persuade local people to support it.

*You should include the following information:*

- *details about the charity*
- *what support the charity needs*
- *how your year group can support the charity*

**Write your talk.**

[20]

*10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.*

*You should aim to write between 200-300 words.*

The space below can be used to plan your work before starting on the next page.

PLAN:





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**END OF PAPER**



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**PLEASE DO NOT WRITE  
ON THIS PAGE**





